

ATLANTIC

HOTEL Sail City



Taking the Green Path



Taking the Green Path

Sustainability is nothing that only needs to be dealt with once and thereafter takes care of itself - much rather, it is a process that is initiated and subsequently accompanies a hotel, city and entire region.

May a 4-star hotel offer less for more sustainability? Less choice at the breakfast buffet and on the menu, fewer cleaning agents and towels, fewer exotic products that do not originate from the region? It may not only - it must, if it wants to act economically and ecologically in a holistic way.

With the focus on **Taking the Green Path**, we at the ATLANTIC Hotel Sail City firmly anchor our claim to sustainable action in our corporate philosophy. Excellent service for our customers and guests is in line with our responsibility towards the environment and our entire team. For our highly motivated employees, this “green guideline“ is an inherent part of their daily work when it comes to implementation and continuation.

Since the start of our green transformation process in 2013, we have implemented more than 500 individual measures to conserve resources. Like so many people who initially think of saving energy when they hear the word “sustainability,“ we have also replaced light bulbs, purchased more economical devices, switched to green electricity and saved tons of food. Those who have known us for a while, know about the continuation of the story and that we receive environmental prizes and awards for this.

Our commitment is reflected throughout the hotel, and since 2017 we have been documenting it in our Green Facts. During “Green Site Inspections” through our premises, there is no way around the in-house photo exhibition in the Conference Centre, where we vividly present some of our topics. We are also committed to the **17 UN Sustainable Development Goals** (SDGs) adopted in the Agenda 2030.



At a glance

Build in 2008

Directly on the Weser dyke

Green Sail

Economics – Appreciating the good things!

Our **Panorama Restaurant STROM** on the ground floor stands for regional and seasonal dishes. Here, too, the topic of sustainability plays an important role. We regularly optimise our processes, have a packaging-neutral breakfast buffet and work mostly with regional partners (e.g. bakers and butchers). For example, we have the regional water buffalo from the Luneplate in the south of the city.

On the roof of our Conference Centre we also offer a temporary home to 240,000 “seasonal workers”, where the delicious **Seaside City Honey** is produced. Green Nudging, United Against Waste and our leftovers dinner are just a few of the topics with which we want to raise awareness for food waste.

At our leftover dinner “Resteessen“, course after course, new insights are served on how the topic of food waste can be avoided.

Seaside City Honey



Regional and seasonal dishes



Leftover dinner “Resteessen“





116 rooms, 3 studios, 1 suite

10 function rooms for a total of 1,000 participants

Sauna with fitness area

Ecology - Act locally!

From Regio-Shop to CO₂ footprint – As a souvenir or to enjoy yourself, our Regio-Shop in the lobby offers a selection of regional and seasonal delicacies as well as a changing range of products from our partner businesses.

With our **Green Service**, we conserve resources and the environment by saving water, energy and cleaning agents when cleaning our rooms. We offer this service to our guests once for a stay of at least two nights. Not only for the cleaning of the **120 hotel rooms**, but also in the kitchen and in public areas we use almost exclusively probiotic cleaning agents.

The Havenwelten car park has its own **Tesla and e-charging station**.

Did you already know?

Since 2013, we have regularly had a CO₂ footprint drawn up for all areas of the hotel. From an initial 1,550 tonnes of CO₂ equivalents* (CO₂ e), we were able to reduce the emissions caused by hotel operations by almost 38% to 956 tonnes of CO₂ e in 2019. This is a great success that we would like to continue.

Tesla- and e-charging station



Regio-Shop at our lobby



Green Service





STROM panorama restaurant

1,000 parking spaces in the car park Havenwelten

Social Responsibility - Good together!

The competition for skilled workers, which is also raging in the hotel and catering industry, encourages us to take **social responsibility** just as seriously as our long-standing commitment to climate protection.

Individual **smile training** for our apprentices, supervision, company health management or the “Excellent Family Friendly“ topic are just a few examples of how we jointly and above all individually address the needs of the team. In 2019, the first **TEAMCamp** took place, focusing on interdepartmental exchange. The format corresponds to a BarCamp, the team exchanged ideas during ongoing operations - at eye level and without exception, even the director was on first-name terms. Manifold topics were quickly found and we will continue this idea going forward!

Cooking workshops for kids at the Klimahaus



smile training



TEAMCamp



North Sea metropolis Bremerhaven

– worth living in!



Sandra Tschardtke and Hotel Manager Tim Oberdieck

The seaside city of Bremerhaven is the largest city on the German North Sea coast, an innovative business location and a coveted travel destination.

The proximity to the water, the UNESCO World Natural Heritage Wadden Sea, and the maritime tradition have shaped the region for centuries. This is also reflected in the nationally and internationally renowned science, culture and tourism landscape. And furthermore, Bremerhaven has also made a name for itself as a centre for conferences and congresses.

ATLANTIC Hotels - What sets us apart

If you value individuality, the ATLANTIC Hotels are the right choice for you.

Our hotels in Bremen, Bremerhaven, Lübeck, Kiel, Wilhelmshaven, Travemünde, Essen, Münster, Sylt and Lech in Austria offer the perfect setting for every occasion. Whether it's a business trip, a conference, a family celebration or a weekend trip - with us you can expect exceptional comfort and individual full service at fair prices.

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